



Anti-NIMBYism Plan

It is the policy of the City of Pasadena (City) to combat ‘NIMBYism’ within our community. The U.S. Department of Housing and Urban Development (HUD) defines NIMBYism (**Not In My Back Yard**) as “a mentality adopted by those who reject certain changes to their communities.” Often, NIMBYism is reflective of residents’ fears of the “worst case scenario” effects of proposed development or falsehoods which are circulating amongst those who oppose the project. The NIMBY mentality is dangerous to communities, as it represents a refusal to compromise, a refusal to recognize personal property rights, and a refusal of consideration of alternatives which could stifle community growth and development.

The City understands the importance of fair housing and informing the residents of new developments in their community. The City is dedicated to ensuring that fair housing opportunities and new developments in Pasadena are met with cooperation and understanding rather than opposition and misinformation. It is the goal of the City to combat NIMBYism by providing residents with information and public forums to discuss changes in the City. This plan’s goal is to provide new development with support and understanding rather than obstruction and fabrication.

To combat NIMBYism, the City will take the following steps:

1. Develop and distribute clear and accurate information on the development through the press and social networking sites, and responding to community concerns at public forums if necessary.
2. When appropriate, the City will host public hearings and town hall-type meetings on any proposed developments that the City feels will harbor any NIMBY-type sentiments.
3. Inform developers of potential NIMBY attitudes during pre-development meetings. In addition, the City staff will also share previous experiences with issues which provoked NIMBYism in the community.
4. Encourage developers to construct well-designed buildings that complement the surrounding neighborhoods to ensure it is an asset to the City.
5. Coordinate education activities about the community-wide benefits of fair housing with community, civic, and religious organizations within the City.